



SDI LAFARGA
COPPERWORKS™

HOW COPPERWORKS™ IS MAKING COPPER WORK FOR ITS CUSTOMERS.

1

CHALLENGE

There is a lack of focus on copper rod and a substantial lack of copper rod availability in our industry.

OUR SOLUTION

COPPERWORKS maintains a singular focus on producing copper rod and wire. As such, we bring a level of expertise and innovation that simply can't be matched in the industry. Additionally, in 2020, we commissioned a new shaft furnace to meet the rising demand for high-quality copper rod and wire. A key driver in this new addition was growing our product offering to include **Elemental™ Copper Rod (ETP)**. This purer form of copper rod and wire meets the higher standards required for magnet wire, automotive, data cables and many other applications used in the electrical industry.

We are now able to produce 250 million pounds of ETP copper annually. That is in addition to our capability of producing 180 million pounds of **Infinity™ Copper Rod (FRHC)** each year. Our new shaft furnace has helped fill a significant void in the supply of quality copper rod and wire. Without this expansion of our operation, the market would be even tighter, making it difficult to secure much needed copper products. **COPPERWORKS** will continue to grow, providing our customers with choices and advancing the industry.

“Our new furnace is helping fill a dramatic increase in demand for quality copper products, while providing customers more choices. These were the two top priorities in our expansion plan.”

Kurt Breisch

SDI LAFARGA COPPERWORKS PRESIDENT

“Imagine how much trouble the copper rod and wire industry would be in this year (2021) if COPPERWORKS had not added their Elemental rod capacity.”

Direct quote from a southern copper wire manufacturer

2

CHALLENGE

Many of our existing customers were urging us to expand our product offering hoping to source all of their needs through us.

OUR SOLUTION

We understand every customer has unique and diverse needs. That's why at **COPPERWORKS** we are fully committed to providing a wide range of choices in copper rod and wire. In addition to our economical and ecological **Infinity Copper Rod** and our new **Elemental Copper Rod** product, we also provide wire drawing services and can welding wire.

At **COPPERWORKS**, customers have a one-stop shop where they can collaborate with an expert team that helps identify the right product for their operation.

“We've been partners with COPPERWORKS for many years, and we were so excited when we heard that this project was finally coming to fruition. We can now source both types of rod from a trusted partner.”

Midwest Building Wire Producer



3

CHALLENGE

When quoting a future project, customers need to be able to lock in a price for their copper needs. They want to mitigate the fluctuation in pricing, so if the cost of copper goes up before the project begins, they don't lose money.

OUR SOLUTION

Part of our mission to make copper work for our customers is offering them much-needed flexibility. Our full-service hedge desk helps customers mitigate the risk of copper's volatile market fluctuation with copper pricing options. They can confidently quote a future project with a locked-in copper rod and wire price. That means if the price of copper is higher at the time the project begins, they aren't out of pocket for that extra expense. It's one certainty our customers can count on and one more way we make copper work for our customers.

"We bid on projects on a daily/weekly basis, so this tool helps us mitigate the risk of copper's extreme pricing volatility. Every month, instead of pricing all of our volume at Comex average, we reserve a portion of our volume to be priced using COPPERWORKS' hedge desk. We gain efficiency and save money every month in doing that."

Midwest Building Wire Producer

4

CHALLENGE

Customers often need help from experts who can advise them on the most efficient way to run copper rod and wire products in their facility.

OUR SOLUTION

At **COPPERWORKS**, we exclusively focus on the production of copper rod and wire. That gives us an in-depth knowledge we bring to every customer relationship. Our talented team of technical experts is available to work with customers at their locations, advising them on the most efficient way to use our products. This is a unique service others in the industry don't provide and something we are proud to offer our customers.

"COPPERWORKS sent their own engineer to our plant to show us how to tweak our machinery in order to run Infinity copper rod. While analyzing our equipment, the engineer also tweaked our machine to run more efficiently while running Elemental copper."

Midwest Wire and Cable Producer

WHERE COPPER WORKS. Have a challenge? COPPERWORKS is ready to put our experts to work for you and deliver the solutions you need. Contact our team today!

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